



Hand Drawing for Designers: Communicating Ideas through Architectural Graphics

Amy Korté, Douglas R. Seidler

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Hand drawing remains a powerful tool in conceptual design. *Hand Drawing for Designers: Communicating Ideas through Architectural Graphics* will show you how to use hand drawing to explore multiple design responses quickly and intuitively and to develop a successfully responsive design solution. The text approaches the act of drawing as a communication tool, valued within design firms for conceptual design, design development, and client presentations. The concepts and methods in the text build, progressing from an introduction to drawing rationale to two- and three-dimensional drawing techniques and presentation drawings. Designed to strengthen the user's understanding of visual representation and technical drawing by visual teaching, *Hand Drawing for Designers* provides the skills for translating three-dimensional ideas into two-dimensional drawings that effectively communicate design concepts.



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