



# Foreign Exchange Handbook: Managing Risk & Opportunity in Global Currency Markets

*Paul Bishop, Don Dixon*

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In today's fast-changing global marketplace, many managers are not aware of the extent of their foreign exposure. Even a domestic business, operating entirely in its own currency, can be affected seriously by currency price moves that favor overseas competition. Foreign Exchange Handbook helps managers face the challenges posed by foreign currency exposure. Designed to meet an especially broad array of management needs, the book's topics range from the basic of identifying foreign exchange risk to the more sophisticated techniques used to implement hedging policy. In addition, it is organized in such a way that readers can pick and choose the topics that concern them, depending on their backgrounds and current needs, or read the entire book for a comprehensive overview of the subject.

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