



Shaken & Stirred: The Feminism of James Bond

Robert A. Caplen

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The Bond Girl is one of the most recognized and celebrated cultural icons of the last fifty years. First introduced in Ian Fleming's novels and short stories, producers Albert "Cubby" Broccoli and Harry Saltzman breathed life into her cinematic manifestation beginning with *Dr. No* in 1962. Since then, the world has been fascinated by the Bond Girl.

Although she has been lauded by some as a liberated woman and true feminist archetype, the Bond Girl has virtually escaped critical study . . . until now. *Shaken & Stirred: The Feminism of James Bond* is the first large-scale academic work in which feminism intersects the world of James Bond. It analyzes the cinematic Bond Girl and argues that the character initially served as a different archetype: one that reinforced a traditional, feminine ideal that served as a powerful reactionary symbol against the gender equality movement that gained prominence in the United States during the 1960s and 1970s.

Shaken & Stirred: The Feminism of James Bond provides a glimpse into "second wave" feminism, the Women's Liberation Movement, and cultural representations of women during the latter half of the American twentieth century through a Bondian lens. It traces the evolutionary journey of the cinematic Bond Girl and assesses her cultural impact, revealing who she is and what she represents during the first eleven films in the James Bond franchise, a seventeen-year period described as the Golden Era of the Bond Girl, and beyond.

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This Shaken & Stirred: The Feminism of James Bond book is not ordinary book, you have it then the world is in your hands. The benefit you receive by reading this book is definitely information inside this publication incredible fresh, you will get facts which is getting deeper an individual read a lot of information you will get. This kind of Shaken & Stirred: The Feminism of James Bond without we recognize teach the one who examining it become critical in imagining and analyzing. Don't always be worry Shaken & Stirred: The Feminism of James Bond can bring whenever you are and not make your handbag space or bookshelves' grow to be full because you can have it inside your lovely laptop even cellphone. This Shaken & Stirred: The Feminism of James Bond having great arrangement in word and also layout, so you will not really feel uninterested in reading.

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Exactly why? Because this Shaken & Stirred: The Feminism of James Bond is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will distress you with the secret that inside. Reading this book next to it was fantastic author who have write the book in such amazing way makes the content on the inside easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you for not hesitating having this ever again or you going to regret it. This phenomenal book will give you a lot of advantages than the other book get such as help improving your talent and your critical thinking way. So , still want to hold off having that book? If I have been you I will go to the book store hurriedly.

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