



Research Methods for Postgraduates

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guidance in all subject areas

Editor: **Tony Greenfield**, Industrial Statistics Research Unit (ISRU), University of Newcastle-upon-Tyne, UK

Research Methods for Postgraduates brings together guidance for postgraduate students on how to organise, plan and do research from an interdisciplinary perspective. In this new edition, the already wide-ranging coverage is enhanced by the addition of new chapters on social media, evaluating the research process, Kansei engineering and medical research reporting. The extensive updates also provide the latest guidance on issues relevant to postgraduates in all subject areas, from writing a proposal and securing research funds, to data analysis and the presentation of research, through to intellectual property protection and career opportunities.

This thoroughly revised new edition provides:

- Clear and concise advice from distinguished international researchers on how to plan, organise and conduct research.
- New chapters explore social media in research, evaluate the research process, Kansei engineering and discuss the reporting of medical research.
- Check lists and diagrams throughout.

Praise for the second edition:

“... the most useful book any new postgraduate could ever buy.” (New Scientist)

“The book certainly merits its acceptance as essential reading for postgraduates and will be valuable to anyone associated in any way with research or with presentation of technical or scientific information of any kind.” (Robotica)

Like its predecessors, the third edition of *Research Methods for Postgraduates* is accessible and comprehensive, and is a must-read for any postgraduate student.

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