



Transnational Education: Issues and Trends in Offshore Higher Education

Grant McBurnie, Christopher Ziguras

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While the international mobility of students is a well-established feature of higher education, the international mobility of institutions and courses on a large scale is a more novel phenomenon. Transnational education is at the leading-edge of the most fundamental changes taking place in higher education today.

Topics discussed in this new volume include:

- the extent and form of offshore activity
- the pedagogical and cultural controversies that have plagued transnational education
- the challenges it presents to governments, educators and HE managers
- how governments are developing forms of regulation to integrate cross-border programs and branch-campuses into their strategic planning for the sector
- the new opportunities for students and institutions.

Transnational Education presents a global perspective on the development of international online education, partner-supported transnational programs and international branch campuses. It provides a comprehensive and analytical account of the active role some universities are playing on the international stage and offers valuable guidance on future trends in the sector.

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