



# Schmingling: The Art of Being Well-Connected Through Blatant Self-Promotion

*Faith McKinney*

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In a crowded world you need to be seen! Schmingling - The Art of Being Well-Connected Through Blatant Self-Promotion shows you how to be seen and perceived as a leader in your industry. This book is for you if you are an introvert, are new to your industry or want practical and actionable tips to stand out and be seen. Author, Faith McKinney, knows from experience how to be seen. Although she is an introvert, Faith has been quoted in The Wall Street Journal, many national blogs, and books. Faith is lead Ambassador of Successful Thinkers of Indianapolis. She is an on air personality for ICIIndymag.com where she has interviewed everyone from newsman Dan Rather to musician Kirk Franklin. Through Schmingling, Faith has been elevated to celebrity status even though she works as a janitor. She is a sought after speaker and advisor for business and social advice even though she did not complete college. Schmingling - The Art of Being Well-Connected Through Blatant Self-Promotion will give you the confidence to create the expert and celebrity status you need to succeed in your business. "Faith McKinney has done it! Schmingling - The Art of Being Well-Connected Through Blatant Self-Promotion, perfectly re-frames the concept of networking so that you can build meaningful, extraordinary, and very rich relationships in both your personal and professional lives. She is Indianapolis' best when it comes to networking. It is her passion. This book will help so many people who are looking to get to the next level. Schmingling - The Art of Being Well-Connected Through Blatant Self-Promotion, should be mandatory reading for anyone wanting to enhance their personal and professional relationships in a way that is mutually beneficial and personally rewarding. We all need to build and sustain meaningful relationships based on mutual give and take. Faith has the formula to show us how." Jesse Brown Dean, School of Business, Martin University, Indianapolis, IN Author of Investing in the Dream, and Pay Yourself First - The African American Guide to Wealth and Prosperity January 2013



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