# iPhone and iPad Apps for Absolute Beginners

*Rory Lewis, Chad Mello*



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So how do you build an application for the iPhone and iPad? Don't you need to spend years learning complicated programming languages? What about Objective-C and Cocoa touch? The answer is that you don't need to know any of those things! Anybody can start building simple apps for the iPhone and iPad, and this book will show you how.

This update of an Apress bestseller walks you through creating your first app, using plain English and practical examples using the iOS 6 software development platform and more. It cuts through the fog of jargon and misinformation that surrounds iPhone and iPad app development, and gives you simple, step-by-step instructions to get you started.

• Teaches iPhone and iPad apps development in language anyone can understand
• Provides simple, step-by-step examples that make learning easy, using iOS 6
• Offers bonus videos from the author that enable you to follow along?it's like your own private classroom

The iPhone is the hottest gadget of our generation, and much of its success has been fueled by the App Store, Apple's online marketplace for iPhone apps. Over 1 billion apps were downloaded during the nine months following the launch of the App Store, ranging from the simplest games to the most complex business apps. Everyone has an idea for the next bestselling iPhone app?that's why you're reading this now! And with the popularity of the iPad, this demand will just continue to grow.

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