



# Big Bucks: The Explosion of the Art Market in the 21st Century

*Georgina Adam*

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# **Big Bucks: The Explosion of the Art Market in the 21st Century**

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**Big Bucks: The Explosion of the Art Market in the 21st Century** Georgina Adam

This highly readable and timely book explores the transformation of the modern and contemporary art market in the 21st century from a niche trade to a globalised operation worth an estimated \$50 billion a year. Drawing on her personal experience, the author describes in fascinating detail the contributions made by a range of actors and institutions to these recent developments. The author's engaging style makes this informative text ideal for collectors, students, and anyone interested in learning more about the evolution of the unprecedented market for art which exists today.



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