



The 10 Second Internet Manager

Mark Breier

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All managers today are Internet managers, whether they're ready to admit it or not. It doesn't matter if their business is large or small, old economy or new. In a faster, electronic, and more direct economy, every manager needs help. And here it is. **The 10-Second Internet Manager** offers quick, no-nonsense tips, tactics, and strategies for succeeding fast in the Internet age from Mark Breier, an on-line expert willing to share the practical lessons he learned as an executive on the front lines of the e-commerce wars.

The 10-Second Internet Manager will show you how to improve productivity and accelerate growth. You'll learn how to use e-mail to keep everyone connected (and when to get up from your desk and go have a talk); how to use the Internet to get a quick customer response to your product, your plan, or even your business model; how to build teams now and how to make sure they're moving forward instead of just around; and how to make effective meetings produce results that contribute to your bottom line.

Best of all, Breier offers proven methods for finding, hiring, and keeping the best and fastest employees -- the ones who can make or break a manager's efforts. And, for all those folks who are jumping into the deep end of the pool -- launching their own dot-com ventures -- Breier even offers advice on the care and feeding of venture capitalists and the joys of 24/7 exhaustion.

The One-Minute Manager changed the world by showing managers how to get the most out of a minute. But in an Internet-speed economy, who has a minute to spare? **The 10-Second Internet Manager** shows you how to launch your team or your company into the Internet age.

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