



From Know-How To Do-How: The Short and Simple Guide to Making Change Happen

David Corbet, Ian Roberts

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Everyone knows how to effect change, in themselves and in those around them, don't they? Change that actually brings about – change. Not necessarily. If you find yourself frustrated with getting the same result, or a result that doesn't deliver what is really needed; if you are looking for a breakthrough – look no further. Dispensing with jargon and academic posturing, this accessible, engaging book shows how to move from know-how – understanding the theory of change – to do-how – effecting change that achieves the required outcome. Drawing on their work with organizations from a wide range of sectors, as well as telling personal experience, Corbet and Roberts introduce a range of practical, easy-to-use tools that you can apply in both life and work. Illustrated throughout with real-life case studies and anecdotes, From Know-how to Do-how helps you identify your personal 'do-how moments' – defining moments which flag up the potential for change – as well as the precise nature of any change – what a breakthrough looks like to you, and how you can get there.

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