



Professional iPhone and iPad Application Development

Gene Backlin

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Everything you need to create top-notch applications for the iPhone and iPad

Developers have demanded an advanced guide to using the very latest version of the iPhone and iPad SDK to develop applications-and this book answers that call! Packed with over twenty complete standalone applications that are designed to be recreated, rebuilt, and reused by the professional developer, this resource delves into the increasingly popular world of application development and presents step-by-step guidance for creating superior apps for the iPhone and iPad. You'll explore the many developer tools and learn how to use them and you'll also discover how to apply the techniques learned, to real world situations. With coverage of the latest version of the iPhone and iPad SDK and the quantity of standalone applications, this book will serve as a tremendous go-to reference in the future.

Coverage includes:

- Navigation
- Alerts, Action Sheets, and Modal Views
- Custom Table Views
- The Split View
- Touch Events
- Notification Processing
- Networking Concepts
- Multimedia
- Application Preferences
- Data Storage
- The Pasteboard
- Unit Testing
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- Integrating iAds
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